

SCHEDULE ([online schedule, click here](#)):

8- 10 a.m. Breakfast in the Exhibit Hall & Registration Opens

9:00-10:00 AM- Session I: [How to Grow Commission, Boards & their Members](#)

In this session, panelists will introduce best practices for identifying, recruiting, and retaining Board Members and Commissioners who reflect the diversity of their community. Other topics will include:

- Working vs advisory boards and what that means to you and your organization
- Building and sustaining community connections.

Speaker(s): Deborah Macon, Commissioner from West Bloomfield) & Dave Albery, Executive Director of Greater West Bloomfield Cable Communications Commission.

10:00 a.m. – 10:30 a.m. | Break (Innovation Stage Session)

10:30 a.m. – 11:30 a.m. | Keynote Address- Lara Logan, CBS “60 Minutes” Correspondent: Never scripted, at the podium, Logan offers a comprehensive behind-the-scenes look at foreign affairs in the media. Speaking candidly with audiences, she shares her experiences reporting from the front lines, both as a journalist and as a citizen. Logan can also take audiences into a deeper understanding of her own experience with sexual assault and what it takes to survive and live fully afterwards. With compelling insight, refreshing honesty, and deep conviction in the institution of journalism, Logan imparts audiences with a message of truth, courage and integrity that will change the way you view the world.

11:30 a.m. – 12:00 p.m. | Break (Innovation Stage Session)

12:00 p.m. – 1:30 p.m. | [Student Awards Lunch](#)

1:30 p.m. – 2:00 p.m. | Break (Innovation Stage Session)

2:00 pm – 3:00 pm Session II: Live streaming 101

In this panel discussion we'll discuss what outlet are the most popular for streaming, how much bandwidth and connectivity would you need and what it takes to live stream a professional production.

Speaker(s): Otto Andrew Boschet Jr., Engineer at Bluefunk Broadcasting & Technical Assistant at Access Fort Wayne & Carey Hammel, Operations and Administration Director of MAC TV Network-
careyhammel@gmail.com

3:00 p.m. – 3:30 p.m. | Break (Innovation Stage Session)

3:30 pm – 4:30 pm Session III: Public Policy Update

Attorney Michael J. Watza from Kitch & PROTEC will discussing the current FCC Future Notice of Proposed Rule Making on Cable franchising and local Public Right of Way rule making.

Speaker(s): PROTEC General Counsel Michael J. Watza

***speakers subject to change

Speaker Bios:

Deb Macon is a 20 year Member of the Greater West Bloomfield Cable Communications Commission, where she serves as Vice Chair of the Program Committee. She is passionate about leveraging volunteer engagement and leadership to strengthen the community. As a governance and strategic planning consultant, Deb engages, educates and empowers elected and appointed officials.

Dave Albery has been the Executive Director of the Greater West Bloomfield Cable Communications Commission for over 30 years. The Commission serves residents of Keego Harbor, Orchard Lake, Sylvan Lake, and West Bloomfield by providing governmental and educational access, community radio, and on-line services including cable content and a comprehensive community events calendar. Dave is the Treasurer of the Michigan Chapter of the National Association of Telecommunications Officers and Advisors and a member of NATOA's Member Services Committee.

Otto Andrew Boschert broadcast experience began in high school at radio station, WJHS-fm and currently works at Access Fort Wayne and WELT-LP located in the Allen County Public Library and called the station's MacGyver. You will also find him working as the Chief Engineer for Blue Funk Broadcasting's This Week In America. He is on the Central States Alliance for Community Media Board where he continues helping communities staying involved in combination of use of media. This involvement strengthens his importance in media and to share inexpensive ways to use many platforms available.

Carey Hammel is the Operations & Administration Director at the Mid Michigan Area Cable Consortium (MAC TV Network) which serves several communities in Mid Michigan. Through his work at the MAC TV Network Carey has worked on several forms of broadcasts and has designed their current playback and operations system. MAC TV makes use of live streaming to enhance their traditional broadcasts and regularly streams Mid Michigan College Basketball games and other events for their communities. Carey has also led a group of volunteers in providing a free to view live stream of the Michigan Indoor Track Series State Championship Meet for the last three years. Carey & MAC TV staff use a variety of tools to produce high quality broadcasts and streams on a small budget using the free software OBS Studio as their main method of streaming, recording and graphics.

Michael J. Watza heads the governmental litigation and affairs practice at the Kitch firm. Mr. Watza's areas of concentration include litigated, legislative and administrative solutions on behalf of municipal, non-profit and private sector clients in the areas of Telecommunications, Energy, Complex Litigation and Legislative Consulting. Mr. Watza serves as general counsel for PROTEC, a consortium of several dozen Michigan municipalities with unique interest in local government right-of-way issues and has served as special projects counsel for the Michigan Municipal Risk Management Authority.