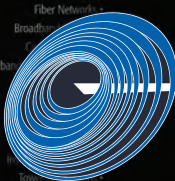


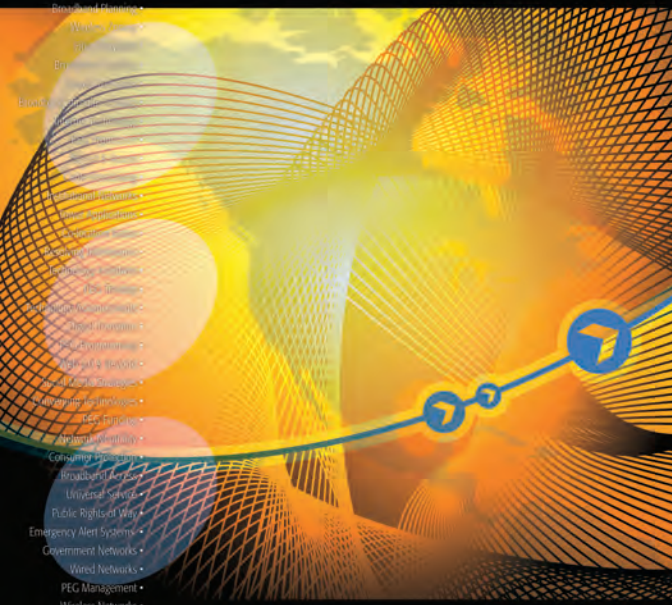
- Network Neutrality •
- Consumer Protection •
- Broadband Access •
- Universal Service •
- Public Rights-of-Way •
- Emergency Alert Systems •
- Government Networks •
- Wired Networks •
- PEG Management •
- Wireless Networks •
- Broadband Planning •
- Wireless Zoning •
- Fiber Networks •
- Broadband Funding •
- Coaxial Networks •
- Broadband Stimulus Funding •
- Internet Technology •
- PEG Production •
- Speed & Access •
- Cable Franchising •
- Institutional Networks •



# NATOA®

*Promoting community interests in communications*

*www.natoa.org*



## Nationally Recognized Local Government Association

The National Association of Telecommunications Officers and Advisors (NATOA) is the premier local government professional association that provides support to our members on the many local, state, and federal communications laws, administrative rulings, judicial decisions, and technology issues impacting the interests of local governments. Founded in 1980, we offer a wide range of advocacy services to individual and agency members representing cities, towns, counties and commissions across the country. NATOA actively analyzes and addresses emerging issues in areas such as:

### Local Government Communications and Internet Policy

- Network neutrality
- Consumer protection
- National Broadband Plan, access, and funding
- Public safety spectrum
- Universal service
- Public rights-of way management and policies
- Service to anchor institutions like city halls, police and fire stations, schools, libraries, universities, hospitals, county services, courts, and community centers.
- Emergency alert systems
- Local government networks, wired, wireless, fiber and coaxial

### Broadband Planning Best Practices

- National Broadband Plan
- Broadband stimulus funding
- Internet technology
- Speed and access

### Cable Franchising

- Use and management of public rights-of-way
- Franchise agreements and renewals
- Regulation of rates and service standards
- State franchising laws in lieu of local oversight
- Institutional Networks (I-Nets)

### Wireless Zoning

- Land use laws and enforcement
- Tower and other facility siting application and review
- Co-location issues on poles and other structures in the public rights-of-way
- Contracts for private use of public property and buildings
- Preventing and resolving interference
- Radio frequency emissions safety

### New Technology Initiatives and Advancements

- Strengthening your advocacy through local communications initiatives
- Digital transition of PEG programming
- Web 2.0 and beyond
- Social media strategies
- Use of wireless networks
- Converging technologies - impact on your laws

### Operation of Public, Education and Government (PEG) Access Channels

- PEG programming
- PEG funding
- PEG management, training and production

## Core Activities

### On the Hill and at the Federal Communications Commission (FCC)

#### Formal Advocacy

NATOA is highly respected and regarded by members of Congress and the FCC as a major voice and key advisor regarding local government perspectives and the public interest. We continuously collaborate with key legislators and FCC commissioners and staff to ensure NATOA's voice is heard and our positions are considered. As a trade organization, NATOA facilitates our ability to pool resources in order to make an impact in a world where the industry is able to spend exponentially more than local governments will ever be able to afford. In addition to utilizing the talent of its members, NATOA cooperates with colleague organizations such as National League of Cities (NLC), United States Conference of Mayors (USCM), National Association of Counties (NACO), and Alliance for Community Media (ACM).

#### Informed and Experienced Representation

NATOA's board of directors, our members, and staff are highly qualified and skilled professionals who serve as key advocates for both formal and informal advocacy activities.

Join us at [www.natoa.org](http://www.natoa.org)

*NATOA provides the resources for me to stay current on the latest trends for the operation of our government access channel.*

— Kelli Narde, Communications Director, City of Littleton, Colorado

## Conferences, Events & Awards

### Annual Conference

The NATOA Annual Conference is the premier local government conference for professionals who share oversight over communications and cable policy and regulation, legislative review and advocacy, public rights-of-way management and compensation, wireless facilities zoning and siting, information and technology, and PEG programming. The annual conference enables participants to review major policy and legal changes and developments, review technical advancements both in the context of using new technology to benefit local communities and in local government enforcement obligations, understand key issues, network, and conduct association business.

### Other Conferences and Networking Events

Other opportunities for networking and learning are offered by NATOA through regional and state chapter events and monthly e-NATOA teleconference seminars and webinars.

### Government Programming Awards (GPAs)

The NATOA GPA competition is the largest of its kind recognizing excellence in broadcast, cable, multimedia and electronic programming produced by local government entities. Categories cover a variety of programming including, community events, documentary, public affairs and public service, interview/talk show, performing arts, sports, election coverage and children's issues.

### Community Broadband Awards

In recognition of the role of local government in broadband technology, NATOA proudly honors outstanding individuals and projects that seek to improve government and public options in broadband technology. This exceptional awards program highlights some of the many extraordinary efforts going on at the local level to bring the benefits of advanced technology to American communities.

### State Chapters

NATOA has a network of State and Regional Chapters whose members reflect NATOA's mission in their home states and local communities. NATOA assists Chapters in their networking, education, and advocacy efforts at local and state levels.

## Proven Track Record of Success

NATOA's knowledge and understanding of how federal communications policies impact local governments and the citizens we represent have resulted in our ability to have direct influence on legislation, regulations, and policy development.

### Key Accomplishments for NATOA in our first 30 years:

- Established the first national network of local governments across the country to address cable franchise, rights-of-way and PEG issues.
- Became first member organization to serve the professional needs of cable-related professionals in local government.
- Advised and assisted local governments in implementing the 1984 and 1992 Cable Acts, and the 1996 Telecommunications Act.
- Successfully lobbied on many national legislative issues that reaffirmed local government authority to manage public property and address communications issues in the best interests of local citizens.
- Continues to be the leader in government and consumer organizations in filings before courts and the FCC on vital communications issues.
- Successfully negotiated technical standards with the National Cable Television Association that the FCC adopted.
- Succeeded in modifying FCC rate regulation rules and customer service standards to meet the needs of the consumer.
- Has become a respected voice with the FCC and Congress on broadband issues.
- Educated, trained and supported over 2,000 local government professionals in a variety of communications issues impacting local government.
- NATOA's efforts have saved local governments hundreds of thousands of dollars in legal and lobbying fees on issues of rights-of-way, franchising, broadband, wireless communications facilities siting and other communications matters.

Join us at [www.natoa.org](http://www.natoa.org)

*NATOA has been the consistent, expert voice and advisor of local government interests before the federal executive and regulatory agencies, and to general purpose local government associations. NATOA's policy advocacy record speaks for itself.*

— Nicholas Miller, Miller & Van Eaton PLLC, Washington D.C. and San Francisco, CA

## Membership

NATOA offers a variety of services and programs to meet the professional needs of its members while serving as the primary information source for membership. Professional positions most benefitting from NATOA membership include, but are not limited to:

- City/Town Manager/Administrator
- City/County/Special District Attorney
- Planners
- Engineer
- Chief Information Officer/Information Technology Manager
- Elected or Public Official
- Cable Administrator
- Local Government Planning/Siting Manager
- Public Information Manager
- Information Systems Manager
- Executive Director
- Telecommunications Specialist
- Consultant to Local Governments
- PEG Production Manager
- Information Systems Manager
- Board or Council President and Executive Committee
- Planning & Zoning Director
- Public Works Director and Rights-of-Way Management Manager
- Camera Operator
- Economic Development Manager

## Membership Benefits

NATOA Activity	Member Outcome	Impact
<b>Legislative/Regulatory Advocacy</b>	Your community is well represented on a variety of local government issues on Capitol Hill, at the FCC, and at your state and local level.	A community's financial well being and quality of life related to: Communications law and policy • Broadband deployment • Cable franchising • Wireless Zoning Technology • PEG
<b>Daily Communication from NATOA and Members</b>	Stay current on timely policy, legislative and regulatory action at the Capitol, FCC, and communities throughout the country.	You, your elected officials, and your organization will be better prepared to respond and take action to protect your community's interests.
<b>Training</b> e-NATOAs, conferences/webinars, Committees NATOA Monthly Newsletter Spring Conference Newly formed CIO Advisory Council	Access to timely, added-value resources. CIO Advisory Council will provide advocacy assistance on technology issues and education programming for NATOA members in the IT world.	Personal and professional development
<b>Annual Conference</b> Government Programming Awards Community Broadband Awards	Catch up with colleagues, hear from legislators, FCC officials, and industry representatives on the latest news and announcements. Be nationally recognized for your work and efforts. See firsthand the latest technology tailored to local government operations.	Foster relationships and stay current on news and actions, and gain the right training that will help you perform your position more effectively. Shop for the latest local government related technology tools and obtain referrals from colleagues who use the same tools.
<b>Daily Educational Opportunities</b> Private E-Mail Public Member-Only Listserv	Exchange information, ideas, and address challenges. Learn innovative ways and different perspectives to be successful in your position.	Stay current on the latest FCC, Congressional, other-state actions, judicial decisions, use of technology innovations, and nationally recognized video programming. Ask a question and get instant answers from your colleagues all across the country.
<b>Headquarters Staff Assistance and Website - <a href="http://www.natoa.org">www.natoa.org</a></b> Join the NATOA Listserv Searchable Library (coming soon) Advocacy position papers and testimony templates (coming soon) Friends of NATOA Coalition Documents (coming soon) Membership Directory Contacts for Legislators, FCC, Industry National Video FTP Site to Share Programming (coming soon) Legislative and advocacy archives	Have access to an award-winning website that offers a variety of exclusive services to its members.	Gain the knowledge, training, and technical information to help you do your job better. Stay connected with other members during the year. Get instant answers and model documents to help you be more productive.

*NATOA is a great resource for Planners involved in broadband-related issues like cell tower siting and wireless. In NATOA, we have a strong advocate for local authority on zoning issues in Washington.*

—Susan Anderson, Director, Bureau of Planning and Sustainability, City of Portland, Oregon

## Join Us

Join NATOA and become a part of one of the leading local government professional associations in the country. Affordable annual dues provide cost-effective access to the best minds and resources for solving your local government matters. Fees will be prorated for members who join mid-year.

1. Join on-Line at [www.natoa.org](http://www.natoa.org).
2. Download our Membership application in a PDF format and fax it back to us at 703-997-7080 or mail it to us with payment to: NATOA, 2121 Eisenhower Avenue, Suite 401, Alexandria, VA 22314.
3. Special Promotional Offer for Small Agencies! If your community is under 25,000 and you are new to NATOA, take advantage of this limited time offer of special introductory rates. Contact us and JOIN NOW.

## Let Us Know How We Can Help You and Your Community

National Association of Telecommunications Officers and Advisors (NATOA)

Phone: 703-519-8035 • Fax: 703-997-7080

Email: [info@natoa.org](mailto:info@natoa.org) • Website: [www.natoa.org](http://www.natoa.org)

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2121 Eisenhower Avenue, Suite 401, Alexandria, VA 22314